

Sam Childs – Senior Digital Designer

www.samchilds.net

City of residence: London

Nationality: British

DOB: March 6, 1979

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PROFILE

Qualified and experienced senior designer with a strong creative flare. Confident and skilled in many design packages on both PC and Mac platforms with experience of team leadership, quality control and art direction for many well known clients and brands.

Key qualities:

- Creative digital content creation
- Good team leader and/or team player
- Art direction and quality assurance
- Design project management
- Digital campaign idea brainstorming

Skilled in:

Premiere Pro, Final Cut Pro, After Effects, Flash, Dreamweaver, Fireworks, Photoshop, Illustrator, HTML, CSS, Wordpress, App Cooker, InDesign, responsive web layouts, design for mobile apps (with experience of the Apple iOS Graphical User Interface and the Apple Human Interface Guidelines).

Experience of:

UX, PHP, MySQL, JavaScript, jQuery, Flash actionscripting, Doubleclick Studio, Eyeblander, Basecamp, Subversion, Unfuddle, Gitbox, FTP, Audacity

EMPLOYMENT HISTORY

January 2013 – Present, Senior Digital Designer (freelance)

After a trip around the world I decided to go freelance and have since been designing all kinds of things including **mobile apps** and **responsive websites**. I've been fortunate enough to work with all kinds of agencies in London some of which include **TBWA, ENGINE (Partner), Moving Brands, Pulse Innovations (a Sony company), Gyro** and more.

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March 2011 – March 2012: Studio D (Waggener Edstrom), Senior Designer

Responsible for the 'experience team' in Studio D UK. My role involved the production and quality assurance of all creative jobs coming through the agency. From concept and art direction through to production and completion. My role was extremely varied, from managing design jobs as well as the team, to filming clients and events (in the office or on location), to brainstorming campaign ideas, to client meetings and more. Clients included Microsoft, GE Healthcare, Casio, GSMA, Shire Pharmaceuticals, BE Wholesale and Avanade (a Microsoft partner).

www.waggeneredstrom.com/studiod

December 2009 – March 2011: MBA, Senior Digital Designer

As well as accepting briefs from the Creative Director and taking leads from our Art Directors, I was also responsible for generating digital project ideas from conception to completion. Some of my clients included Mercedes-Benz, The National Trust, LOVEFILM, The AA, Comte Cheese, Everest Windows, the Accor Hotels group and sigma-tau Healthscience.

www.mba.co.uk

Responsibilities:

- Digital display banner/rich media banner design and creation
- HTML email campaign design and builds
- Digital campaign idea generation
- Design, creation and management of various client and company websites
- Advising and managing our junior designer and freelancers

February 2005 – December 2009: LEWIS PR, New Media Manager

With the support of a junior designer I was responsible for the creation and execution of all new media projects for a global network of 32 offices.

Responsibilities:

- Viral marketing campaigns
- Flash video presentations (on and offline)
- Interactive Flash design and web content
- Web design, builds and management
- Creative brainstorming
- Filming clients for Flash video presentations and corporate videos
- Capturing and editing video for Flash video presentations and corporate videos
- A variety of print work including t-shirt designs, print ads and brochures
- Dealing with clients on a daily basis
- Managing our junior designer

www.lewispr.com

September 2003 - February 2005: Birthdays, Creative Designer

Reporting directly to the Creative Director, most of my time at Birthdays was spent using Flash to create animated e-cards and Illustrator/Photoshop to create POS graphics.

www.birthdays.co.uk

August 2002 - February 2003: Freelancing in South Wales

July 2000 - June 2002: Hallmark Cards, Web/Wireless Designer

EDUCATION AND QUALIFICATIONS

1997 – 2000: University of Salford

BSc (HONS) Product Design and Development 2:1

OTHER ACHIEVEMENTS:

RSA Student Awards winner 2000. Designed the 'Sony TV Pet' for the product design section sponsored by Sony. Won a fellowship with the RSA as well as £1000 travel fund, which took me to Tokyo and Hong Kong to see the Sony centre and the Hallmark studios

INTERESTS

Photography (I enjoy using my SLR but am also fanatical about iPhone photography), guitar, films (favourite film Goodfellas), food, travelling (favourite city New York)

REFERENCES

References available on request